

The “added to favs” confirmation window

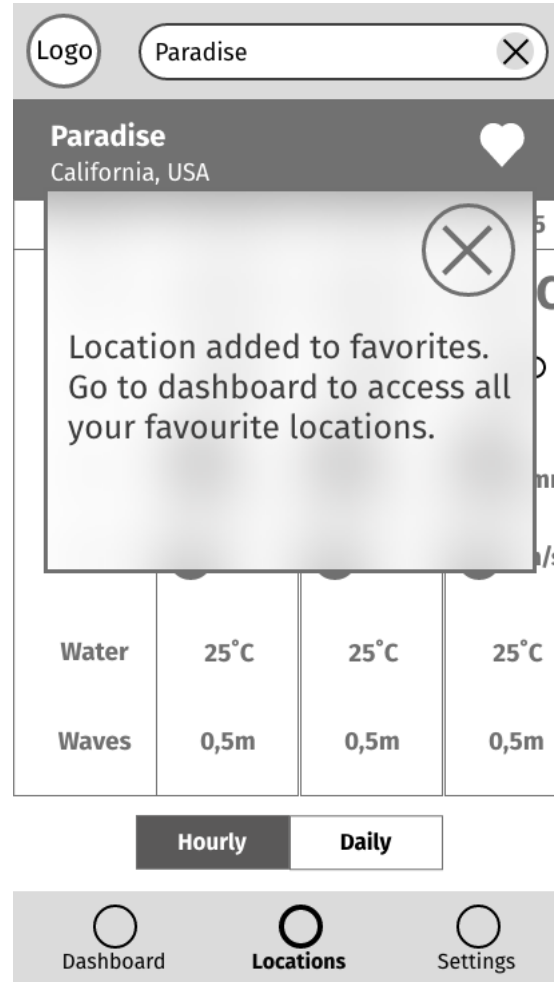
The Usability Test showed that the autoclose of the modal window confirming that the location has been added to favorites may be an issue (depending on the time to close), as the users may not read it before it closes. On the other hand, too long display time could be irritating for the users, who managed to read or ignored the message. Therefore it is important that there will be a clear way for the user to close the window.

Version I

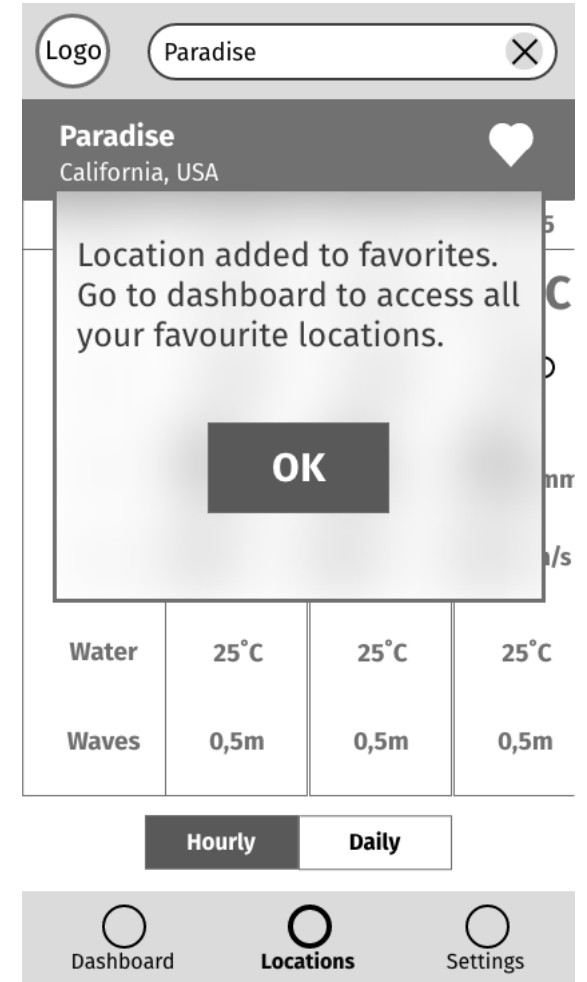
Closing the window with X (version tested in the Usability Test, but with bigger X sign).

Version II

Closing the window with the OK button.



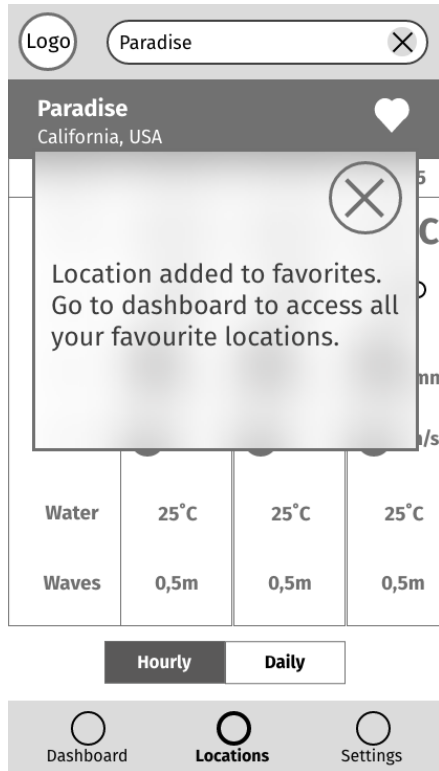
Version I



Version II

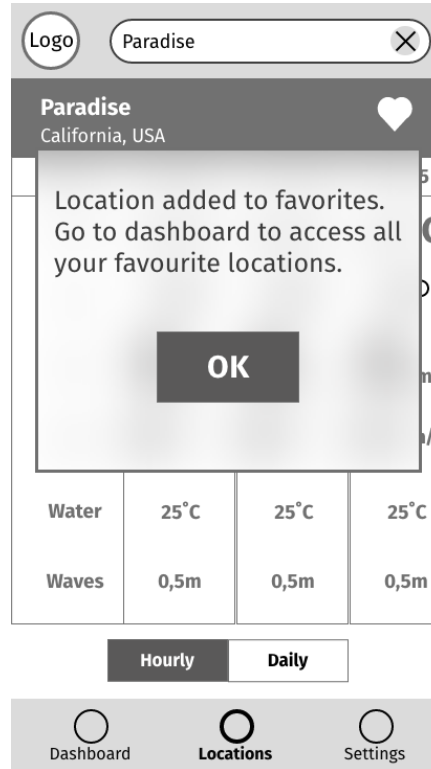
Participants: 15

7%
(1 vote)



- It's better readable and easier to spot priority information.

93%
(14 votes)



- Clear confirmation that the activity has been completed.
- A bit more positive to click on OK rather than closing the pop-up window.
- OK button suits better in this context.
- Easier to click on mobile and makes more sense to confirm this information.
- It's both confirmation from the app that the location has been favourited AND confirmation from the user that they understand what has happened and where to find it.
- This way it makes me feel "yes I understood". The X in the corner in the other pic made me feel, that was a bothering information that I only want to close asap
- A positive CTA works much better then closing.
- It looks nicer.
- Its better to give positive impression, the other one have a big X sign.
- Clicking OK gives me more assurance that I'm doing something. An 'X' might lead me to believe I'm cancelling an action.
- I think I like the ok button better as it gives me the feeling to agree/confirm and absolutely being in charge.

Summary

The "OK" version is a clear winner and should be implemented.